Setup Sheet BizEx1437-DH: Natural super food company with loyal customers



Background

General Location: Los Angeles, CA **Category:** Wholesale/Distribution

Food & Kindred Products

Years in Business: 26 Under Present Owner: 26 Hours of Operation: 8a-5p Owner Hours: 9a-5p

Training: 4 weeks @ 30 hours

Organization Type: S-Corp

Lease Expiration:
Lease Options:
Building Size:
Employees: 5
Reason for Sale: Retire

Financials

Asking Price: \$2,599,000

Down Payment: Negotiable

Gross Sales: \$2,500,000

Discretionary Cash Flow: \$500,000

FF&E: \$75,000

Inventory Included? Yes

Inventory: \$400,000

Min. Operating Capital: \$100,000

Real Estate Available? No

Rent: Pavroll: \$33.000

Broker Info



Dan Higgins *Marketing Consultant License #02114580*(310) 882-2200 x 166
LIC# 02114580



Eric Mellem
Business Broker/ M&A Advisor
(310) 882-2200 x 146
LIC# 1220802

Summary

Please note, this is a highly specialized industry and the sellers will only entertain offers from qualified buyers with a high level of experience in the market, and the infrastructure in place to expand market penetration.

Company has a portfolio of award winning nutritional supplement brands for over 20 years. They sell direct to consumer via their website and online retailers like Amazon, Walmart, Costco, as well as numerous retail stores.

The company offers a diversified customer base in 6 different countries. Customer retention exceeds 80%.

Along with a superior reputation, there are 15 trademarks on products in the US, Canada, and Japan. Management is willing to remain through transition and consider long term post close roles.

All product ingredients are natural organic, vegan, gluten free, raw, and GMO free. The owners have maintained high quality standards while offering delicious products that sell for competitive prices. The diversity of awards demonstrate the products outstanding quality and taste.

Please visit: https://www.bizex.net/buy-business/register to register with BizEx and sign an online NDA for additional information. Registration is quick and simple, and you will not receive any marketing emails.

Brokers: Eric Mellem <u>emellem@bizex.net</u> (310) 293-6414 and Dan Higgins <u>dhiggins@bizex.net</u> (714) 719-1809